



ŽIVA AWARD 2019

Award for the Best Slavic Museum and Slavic Heritage Site

GENERAL INFORMATION

What is Živa Award?

The Živa Award is an award honouring interesting and outstanding museological and heritage experiences within Slavic countries. It is named after the Slavic goddess Živa (also Žiwia, Siva, Sieba or Razivia), representing the principle of life, beauty, mildness, vitality and fertility. All things we think our cultures have to offer.

The Živa Award is an award of the Forum of Slavic Cultures. The Živa Award partners are the European Museum Academy and national museum organisations.

What is Forum of Slavic Cultures?

The International foundation Forum of Slavic Cultures (FSC) is a non-profit and non-government organization that was founded in 2004 on the initiative of the Slavic cultural circles. The basic aim of the organization is to connect Slavic cultural milieu and actualize it in the modern global social context. The Forum of Slavic Cultures links and presents Slavic culture, science and arts, their creative charge and heritage, while it also actively cares for a recognizable contribution of Slavic cultures to global dialogue.

www.fsk.si

Why Živa Award?

There is an amazing, and growing number of Slavic museums and heritage sites which extend their role in society with a significant local or national impact. That is admirable in itself, but these experiences need to be shared, seen and acknowledged. And the Živa Award - with all its applicants - is a major entrance point for the FSC stakeholders, colleagues and audiences. The Award serves as a platform for sharing and promoting, in Slavic countries as well as in the broader group of European countries.

Why apply?

- To share the ideas and results with colleagues from Slavic countries and abroad.
- To have a platform to speak up and to exchange at the Award meeting.

International Foundation
Forum of Slavic Cultures

Mednarodna ustanova
Forum slovanskih kultur

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- To get promoted in the Živa catalogue, website, video, etc.
- To get a wider visibility among European institutions.
- To gain an excellent way of PR to the stakeholders.
- It is not for the big ones only ... it is to be seen in perspective.

What are the benefits?

1. Živa Award for the Best Slavic Museum winner shall receive:

1. A grant for enhancing international co-operation between the Živa winners.
2. A certificate.
3. A sculpture by Slovenian artist Ljubica Ratkajec Kočica in permanent possession.
4. A sculpture by Slovenian artist Ljubica Ratkajec Kočica in transitory possession for the period of one year.
5. 10 copies of the ŽIVA 2019 catalogue. published by the FSC.
6. 5 copies of the promo film made by the FSC.
7. An invitation to and the possibility of promotion at the Best in Heritage in Dubrovnik, Croatia.

2. Živa Award for the Best Slavic Heritage Site winner shall receive:

1. A grant for enhancing international co-operation between the Živa winners.
2. A certificate.
3. A sculpture by Slovenian artist Ljubica Ratkajec Kočica into permanent possession.
4. 10 copies of the ŽIVA 2019 catalogue published by the FSC.
5. 5 copies of the promo film made by the FSC.

3. Special recognition recipients for the

- Social responsibility,
 - Creativity,
 - Good use of resources,
 - Education,
 - Leadership, **shall receive:**
1. A certificate.
 2. A glass sculpture by Slovenian artist Ljubica Ratkajec Kočica.
 3. 5 copies of the Živa 2019 Catalogue.
 4. 3 copies of the promo film.

What are the obligations?

Handling with the Živa Award Sculpture

1. The transitional Živa Award statue/sculpture by Slovenian artist Ljubica Ratkajec Kočica remains in the possession of the winning museum to be displayed for a year.
2. After a year the museum is obliged to bring the sculpture to the location of the next ceremony and take care of the necessary transport documentation and insurance.

For the Živa Award winners and Special Recognition recipients

1. Special agreement between the FSC and the Živa Award winner or a Special recognition recipient should be signed.
2. The awards must be presented in a prominent place clearly visible to the public with all the necessary data.
3. The award winners publish the information on the event on their websites.
4. The award-winners receive the permission for the use of the FSC/ŽIVA logo with the FSC copyrights.
5. The FSC shall publish the information about the winners and the follow-up info on the museum and its activities over the entire year in all language versions (14 languages) of its website.
6. The museum presents its activities in the year between two ceremonies at the next award ceremony
7. All award-winners shall receive the invitations to present themselves at the seminars of the PIRANOVA and the International Summer School of Museology.
8. All award-winners are requested to send their press clippings and press reports to the FSC office in Ljubljana, Slovenia.

Who can apply?

1. Applications are **free of any financial obligations**.
2. **Applications are welcomed from all types of museums:** history, natural-history, technical, industrial museums or science centers, ethnographic, architecture literary, music, art, and others. The museums can be local, regional, national or federal. Private ones are also welcome.
3. **Applications are welcomed from all types of heritage sites:** historical buildings and structures, monuments, architectural works, archaeological sites, cultural and natural museum reserves, revitalized, reconstructed industrial buildings and areas used for museum and cultural purposes, combined works of man and nature such as gardens and parks – heritage sites of exceptional historical, artistic, scientific ethnological and anthropological value.

4. Applications can be submitted by all sorts of museums and heritage sites which have been first opened to the public in the past 5 years, or those which completed renovation during the past 5 years.
5. Applications can be re-submitted after a period of 3 years.

How to apply?

To enter the [on-line form](#) has to be filled-in and submitted with a concise set of materials, photos and a video. **Only on-line applications will be accepted.**

Check list

The on-line application form should include in total:

- Signed letter of consent in pdf file.
- Signed declaration of entrant in pdf file.
- Filled on-line entry form.
- Logo of the institution.
- Up to 20 digital images, **300 dpi in JPEG** format, with one exterior, general views of the exhibitions and pictures which illustrate your strong candidature for the award.
- Short video in HD** (max. 5 minutes long). Pictures and video must be free of copyright and accompanied by an authorization, which enables the FSC to use them for non-commercial purposes in its printed materials, on the Internet as well as in training programmes.
- Up to 5 electronic or scanned copies of a brochure, leaflet or other publicity material you wish to include (not obligatory).

Which language?

The entry form can be submitted in a national language of an applicant or in English, but the short presentation of the institution (max. 1000 characters with spaces) and its full name should be written in a national language and in English.

What is the deadline?

The deadline for the submission is 15 December 2018.

Who can help?

For more information please contact Ms. Tina Huremovič, on tina.huremovic@fsk.si or telephone number (+) 386 (0) 41 377 676.

ŽIVA AWARD PARTNER

European Museum Academy (EMA) is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and



promote discussion on new exhibitions and museums, and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change.

www.europeanmuseumacademy.eu