












DISSEMINATION KIT

WP3 Database: Cultural Heritage Education Programmes in Europe

24 May 2023

Help us spread the word!	
	Please share the public launch of the report through your available communication channels .
	If you have a wide personal following on social media and/or have colleagues who are interested , please feel free to take a personal approach and share the report.
Share CHARTER's social media to post	
Facebook Post	https://www.facebook.com/CHARTER.Alliance.EU/posts/594846286046127
CHARTER Tweet	https://twitter.com/AllianceCharter/status/1661371870136999936
LinkedIn Post	https://www.linkedin.com/feed/update/urn:li:activity:7067139240853192704
Instagram Post	https://www.instagram.com/p/CsoPZmHofn6/
Make Your Own Social Media Post	
Picture	 <p>Link to picture: https://charter-alliance.eu/wp-content/uploads/2023/05/ET-database-promotional-picture-1024x576.png</p>
Helpful Links	<ul style="list-style-type: none"> • CHARTER Website: https://charter-alliance.eu/ • Newsletter subscription form: http://bit.ly/CHARTER-newsletter • Education Programmes in Europe Database link: bit.ly/CHARTER-education-database
Tag us	Twitter: @AllianceCharter Facebook: @CHARTER.Alliance.EU Instagram: @charter.alliance.eu LinkedIn: @charter-alliance-eu
Hashtag	#CharterAllianceEU



INSTRUCTIONS	<ul style="list-style-type: none"> • Copy/paste the suggested social media posts as they are with the link. Each social media channel should display the link as a picture/shortcut to the section. • In case the preview of the link doesn't work or you experience problems, you can add before the link "Access the database here: https://bit.ly/CHARTER-education-database" and upload the promotional picture included in this dissemination kit.
Suggested tweets	  A database by the @AllianceCharter offers an overview of #CulturalHeritage #education and #training programmes in Europe. <input type="checkbox"/> You're invited to be part of expanding the database by submitting additional programmes. Check it out and contribute  bit.ly/CHARTER-education-database
Suggested Facebook post	  The @CHARTER.Alliance.EU has published a database that offers an overview of #CulturalHeritage #education and #training programmes in Europe.  The #CharterAllianceEU database provides in-depth information for students, educators and the public at large on relevant programmes in higher education, vocational education and training as well as for continuing education and training (lifelong learning, adult education). <input type="checkbox"/> You're invited to expand on the current entries by making submissions to the database. Education providers, check it out and contribute  bit.ly/CHARTER-education-database
Suggested LinkedIn post	  The @charter-alliance-eu has published a database that offers an overview of #CulturalHeritage #education and #training programmes in Europe.  The #CharterAllianceEU database provides in-depth information for students, educators and the public at large on relevant programmes in higher education, vocational education and training as well as for continuing education and training (lifelong learning, adult education). <input type="checkbox"/> You're invited expand on the current entries by making submissions to the database. Education providers, check it out and contribute  bit.ly/CHARTER-education-database

Include in your newsletter

Suggested Text for Newsletter	<p>Explore and contribute to CHARTER Database on Education and Training Programmes</p> <p>The European Cultural Heritage Skills Alliance CHARTER, Erasmus+ funded project, has published a database on cultural heritage education programmes in Europe, developed by Work Package 3 (WP3) – Vocational Education and Training (VET) and beyond. In addition to offering a European overview, the database is launched as an open usage platform, and education providers are encouraged to be part of expanding the database by submitting additional programmes. Learn more and access the database here.</p>
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Publish on your website

Suggested Texts for Website and Email	<p>Explore and contribute to CHARTER Database on Education and Training Programmes</p> <p>The European Cultural Heritage Skills Alliance CHARTER, Erasmus+ funded project, has published a database on cultural heritage education programmes in Europe, developed by Work Package 3 (WP3) – Vocational Education and Training (VET) and beyond.</p> <p>In addition to offering a European overview of education opportunities, the database is launched as an open usage platform, and education providers are encouraged to be part of expanding the database by submitting additional programmes.</p> <p>The CHARTER Database on Education and Training Programmes provides in-depth information for students, educators and the public at large on relevant programmes in higher education, vocational education and training as well as for continuing education and training (lifelong learning, adult education).</p>
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- **Access the Cultural Heritage Education Programmes in Europe Database:** bit.ly/CHARTER-education-database
- **Learn more about CHARTER Alliance:** <https://charter-alliance.eu/>
- **Subscribe to the newsletter:** <http://bit.ly/CHARTER-newsletter>

The database can be accessed under a new menu section of the [CHARTER Website](#) that is dedicated to Databases developed by the CHARTER Alliance. The [Cultural Heritage Literature Collection Database](#) was recently published with the aim to provide references to map heritage profiles, understand skills needs coming from the job market and identify gaps in the training offer.

About CHARTER

CHARTER, the European Cultural Heritage Skills Alliance, brings together and represents the whole range of the cultural heritage sector in Europe. The 47 project partners strive towards making apparent the value of cultural heritage and creating a resilient and responsive sector.

CHARTER works towards creating a lasting, comprehensive strategy that will guarantee Europe has the necessary cultural heritage skills to support sustainable societies and economies.

The Erasmus+ funded project maps the current and future needs of the sector to bridge the gap of skills shortages and mismatches between the educational and occupational fields.

